

zBriefings – Edition 3

AI Strategy at the Board Level – How to Brief Leadership in 3 Slides

Foreword

Boardrooms are flooded with data, yet executives crave clarity. When it comes to AI, the challenge isn't selling the technology—it's securing buy-in for a vision that connects AI to measurable business impact. This edition of zBriefings distills AI strategy into a 3-slide briefing framework designed for decision-makers who don't have time to wade through technical details.

Edition Focus: The 3-Slide Framework

Your AI strategy pitch at the board level should be laser-focused. Three slides, each serving a specific purpose, keep discussions on track and actionable.

Slide 1 – The Business Case

Define the business problem AI will solve, quantify the opportunity, and connect it to strategic priorities. Avoid jargon; speak in financial and operational terms the board understands.

Slide 2 – The Strategic Roadmap

Outline the AI journey in phases: quick wins, mid-term milestones, and long-term transformation. Include governance checkpoints to show you've considered risks and compliance.

Slide 3 – The Impact Forecast

Show expected ROI, risk mitigation, and competitive positioning. Include measurable KPIs that can be tracked over time.

Leadership Takeaway

A board-level AI briefing must inspire confidence and demonstrate strategic alignment. Three slides force clarity, focus, and discipline—qualities boards value when making high-impact decisions.

Case Study: AI for Predictive Maintenance in Aerospace

A leading aerospace manufacturer faced rising maintenance costs and downtime. The AI pitch to the board focused on predictive maintenance, projected a 20% reduction in unplanned downtime, and showed compliance with strict aviation regulations. Approved within one meeting, the project delivered ROI in under 12 months.

Action Checklist

- Define the core business problem in financial terms
- Align the AI initiative with corporate strategy
- Present the AI roadmap in phases with governance checkpoints
- Quantify ROI and competitive impact
- Keep it to three focused slides

Next zBriefing: AI Talent – Building the Right Team Without Overhiring

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